

Clearview Capital Seeks Add-on Acquisitions for Inventive

Inventive is a designer, developer and manufacturer of innovative products for the towing, fishing, ATV/UTV and garage end-markets. Clearview Capital acquired Inventive, in partnership with management, in May 2023 and is actively seeking potential add-ons with the following characteristics:

Complementary Product Categories



Designers / manufacturers of products / accessories in the towing, fishing, ATV / UTV and garage end-markets.

Adjacent Product Categories



Designers / manufacturers of products in the heavy-duty vehicle, rescue vehicle or power sports end-markets.

Complementary Brands



Businesses offering well-known, branded products in the towing, fishing, ATV / UTV and garage end-markets.

Complementary Go-To-Market Channels



Businesses with established relationships with retailers that serve end users in the towing, fishing, ATV / UTV and garage end-markets.

All add-on candidates should also meet the following criteria:

- Annual revenue of at least \$1 million
- Strong, sustainable competitive position (as evidenced by operating profit margins in excess of 10%)
- Favorable growth prospects and strong customer and / or vendor relationships

Please address acquisition proposals to:

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